



Multimedia Designer

Position Summary

Reporting to the Director, Branding & Product Development and working closely with the creative & marketing team and external agencies, the Multimedia Designer will be responsible for visual brand and marketing needs and bringing creative ideas to life in all digital forms from video to graphic animation.

Key Roles & Responsibilities

- Utilize the latest computer technologies to create animation and live video content for a diverse array of media
- Creating graphics, animations, and editing videos and sounds, that will build excitement around our creative work, and help present our projects as holistic 360 experiences
- Developing and producing multimedia pieces for use on websites, social media and for interactive displays and exhibits
- Collaborating with marketing team to determine appropriate visual, textual and animated elements of projects
- Perform photography and videography of current items and new items for manual update and promotional use
- Enhance visual design brief by gathering information, data through research on competitors and market trends
- Provide design brief where necessary
- Manage design projects from conceptualization to final artwork, obtain quotation and production jobs
- Ensure design consistency across all marketing collaterals are according to brand guidelines and error-free
- Manage and maintain graphic files and brand assets, including photos & videos

Qualifications and Experience Requirements

- Possess Diploma/Degree in Visual Communications/Graphic Design/Digital media or equivalent qualification
- Minimum 2 years' relevant experience in lifestyle consumer products and possess working experience in multimedia and advertising industry will be given prime consideration
- Highly proficient in MAC operating system and Adobe Creative Suite (Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Premiere Pro etc.)
- Knowledge of HTML, CSS, DHTML, Javascript, PHP & mySQL is preferred
- Experience in using Squarespace will be a plus
- Ability to create digital content through photography, short videos, GIF's, cinemagraphs etc.
- Ability to multi-task and work under tight deadlines
- 1 year contract

Please submit your detailed resume with a recent photo, current and expected salary to:

hr.admin@tak.com.sg

We regret to inform that only short-listed candidates will be notified.

Office Located at: 41 Sungei Kadut Avenue Singapore 729665